



Pine Island Chamber of Commerce

January 2012

Dear Friend of the Chamber,

As you may know, the Pine Island Chamber of Commerce was founded to support, protect and promote the people, businesses, and land in this unique black dirt region.

We are pleased to report that much was accomplished in the past year including:

- A 38% increase in membership (thank you!)
- The continuation of our *Beautification Program*, including plans for the restoration of the hamlet's main welcome sign.
- Another successful *Black Dirt Feast* resulting in our ability to give back to those in need in and around our community.
- A new Pine Island Chamber *e-newsletter* - a communication about what's happening at the Chamber and in our community. The e-news is distributed to over 300 subscribers monthly and helps promote member businesses.
- Creation of a new student scholarship fund to be awarded for the first time this year.
- Continued representation and advocacy of our region with local and national government.
- Organization and operation of a new seasonal community farmers market - the *Black Dirt Farmers Market* - showcasing the agricultural bounty of our region, as well as central place for the community and visitors to enjoy local art and music.
- A first annual community *tree lighting ceremony* - a new tradition to celebrate the start of the holidays, and a cooperative event bringing folks of all ages out to gather.
- Two open mixers and a 50th anniversary social, bringing friends, neighbors, and business people from all over town together to network and socialize.
- Production and sale of *notecards* featuring drawings of historic buildings in Pine Island.
- Creation of PI Chamber and Black Dirt Farmers Market *Facebook* pages to enhance communications with members, supporters and the community.

In 2012, we are committed to promoting an ever-greater spirit of community, involvement and growth in the hamlet. We are pleased to continue working on:

- Media relations to further promote our region and member businesses
- Continued beautification of the hamlet
- Continued advocacy on behalf of the community businesses and residents
- Improvement of our web presence, functionality and content for members
- Creating and continuing to support events that promote a sense of community
- Continuing our annual student merit award program, Citizen of the Year program, and the introduction and award of our new scholarship program
- Strengthening our alliance with neighboring Chambers of Commerce

To continue our mission, we need your help. For those of you who have been members in the past, we thank you for your support and loyalty to the Chamber! Please join or renew your membership today and help us support and enhance the uniqueness of the region.

We thank you in advance for your support and membership and look forward to another productive year. Please consider joining us for a meeting - held the 3rd Tuesday of each month at the PI Firehouse, 7:00pm. We welcome your input.

Sincerely,

Marlene Caraballo
President

Leonard M. DeBuck
Membership Chair



Pine Island Chamber of Commerce

The Chamber is run entirely by volunteers and is open to all businesses and individuals, whether you are located in Pine Island or not. Please consider joining us and supporting our mission to serve, protect and promote this beautiful black dirt region.

Membership benefits include:

- Discounted participation in Chamber events
- Supporting the Pine Island Chamber's year-round *Beautification Program*
The Beautification program is responsible for the planting of 14 new trees and curbing installation in the main intersection of the hamlet, the summer flowers planted around the base of the trees, the maintenance of the "Welcome to Pine Island" signs, and wildflowers that line the main roads leading into the hamlet
- Listing on the Chamber website directory - *plus a free link to your website*
- Member search and listing on Chamber website
- Free event listings in the *Chamber E-newsletter* emailed to subscribers monthly
- Ribbon cutting ceremony/publicity for new businesses
- Supporting chamber initiatives such as *student scholarships, Black Dirt Farmers Market, Black Dirt Feast, community tree lighting event*, and more!
- Strengthening our community by showing your support - every member counts!

*You don't have
to be a
business owner
nor Pine Island
resident to
join and show
your support!*

2012 Membership Application

Business or Individual Name: _____

Contact Name: _____

Address: _____

Mailing Address (if different than address): _____

City, State, Zip: _____

Phone# _____ Fax# _____

Email Address*: _____

*Important for receiving the monthly e-news and other Chamber communications

Website: _____

Nature of Business: _____

Annual *Business* Membership - \$50/year

Annual *Individual/Non-Business* Membership - \$25/year

Banner Sponsorship* Single Side - \$75 Doublesided \$125

*Limited availability

I'd like to get involved. Please contact me to discuss volunteer opportunities.

Please remit this form with payment to:

Pine Island Chamber of Commerce, PO Box 354, Pine Island, NY 10969

Thank you for your support!